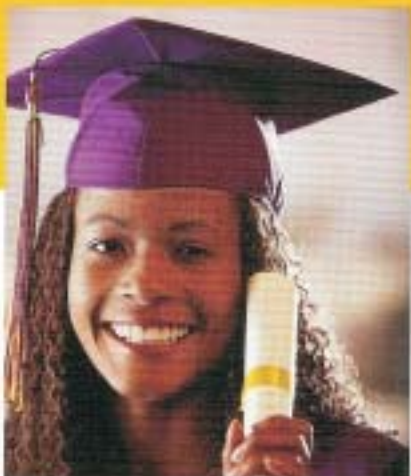


# Boost Your Profits with Household

In 2003, twice as many tax professionals chose Household as their refund anticipation loan (RAL) servicer than in 2002 because more and more people recognize each year that Household offers more than any other RAL servicer.

Don't let your competition pass you by. To meet your client demand, gain a competitive edge and boost your profits, become a Household partner and learn what thousands of other tax professionals already know—a partnership with Household helps you:



## ▶ Gain a Competitive Edge

Instant Tax Refund Loans and the highest RAL loan levels in the industry

## ▶ Attract New Clients and Drive More Traffic to Your Office

Free marketing materials and supplies (even shipping is free)

## ▶ Retain More Clients

The only pre-approved RAL program in the industry

## ▶ Increase Sales and Revenue

All clients are eligible for a full RAL

## ▶ Put More Money in Your Pocket

Near 90% approval rate and the most money paid on approved applications in the industry

## One Out of Every Two RAL Clients Chooses Household

Don't get left behind by the competition. Call **1 (800) 342-5699** (choose option 5) or visit [www.householdral.com](http://www.householdral.com) to learn how you can benefit as a Household partner.

*Product and program information subject to change.*

**HOUSEHOLD**   
Helping everyday people. Everyday.™